



## Meeting of the Executive Committee

Monday, July 7, 2025 at 5:00 pm

### AGENDA

- **Call to Order and Remarks** 5:00-5:05 pm
  - Linda McDonald, Chair, Board of Directors
  - Consent Agenda - *May Executive meeting minutes, June (to date) Financial Reports, Education & Community Engagement Committee Report, 2025 Calendar of Events*
  - **Approval of consent agenda**
- **Audit Presentation** 5:05-5:15 pm
  - Robin Baum and Cynthia Resch, Co-Chairs
  - **Approval of 2023-24 Audit**
- **Staff Report** 5:15-5:20 pm
  - Yaron Kohlberg, Artistic Director
- **Presentation and Discussion: Crisis Communication Plan** 5:20-5:35 pm
  - Marissa Moore, Executive Director
- **Governance Committee** 5:35-5:40 pm
  - Steve Gariepy and Rick Stuhan, Co-Chairs
- **Finance Committee** 5:40-5:45 pm
  - Robin Baum and Cynthia Resch, Co-Chairs
- **Audience Committee** 5:45-5:50 pm
  - Zeda Blau, Chair
- **Development Committee** 5:50-5:55 pm
  - John Herman and Paul Sequeira, Co-Chairs
  - Chris Fornadel, Director of Philanthropy & Marketing
    - Gala Update
- **Unfinished/Old Business** 5:55-6:00 pm
- **New Business**
- **Adjourn** 6:00 pm

### Take Home Trio

1. Introducing two summer office staff: Box Office Coordinator Jingyu Xu is a third year doctoral (DMA) student in Piano Performance at Cleveland Institute of Music. Volunteer Dashiell (Dash) Miller-Rao is a rising junior at Orange High School. Please give them a warm welcome if you have the chance—we are excited to have them and their talents in the office.
2. Get ready for Piano Cleveland Piano Days festival and gala—July 20 - August 2! Celebrate piano in all its forms during our two-week festival featuring performances by the world's top musicians, free pop-up concerts, and community enrichment programming. More information and links to tickets can be found here: <https://pianocleveland.org/concerts-and-events/pianodays2025/>.
3. The Piano Cleveland office will be closed for summer break August 11-15.

NEXT BOARD MEETING: Monday, September 8, 2025

NEXT EXEC COMMITTEE MEETING: Monday, October 20, 2025

Piano Cleveland Executive Board Meeting  
Monday May 12, 2025 at 5:00 pm  
20600 Chagrin Boulevard, Shaker Heights, OH 44122

Attendance: Kathy Coleman, Yaron Kohlberg, Chris Fornadel, Linda McDonald, Bonnie Ivancic, Marissa Moore, Kristina Tabler-Nemeth, Zeda Blau, Robin Baum, Paul Sequeira, Cindy Resch, Peggy Demitrack, Eric Barbato, John Herman

Linda McDonald called the meeting to order at 5:03. Zeda Blau moved to pass the Consent Agenda and Robin Baum seconded it. Motion passed unanimously.

We welcomed Yaron back as he gave the staff report. There will be two concerts tomorrow with Daniela Liebman. There will be a noon concert at CMA and Cleveland Live in the evening at BrewDog. He realized that he had met Daniela in Mexico when he was on a jury for Young Artists and she was only 7 years old.

Our first prize winner will be recording with Steinway and then have a reception at the Chinese Consulate. Afterwards he will be performing in Cleveland with Chamberfest. Both Yaron and Marissa met with Shark and Minnow. Yaron will be giving a Master Class for the Finland Youth Academy. This should open a new market for Piano Cleveland.

Marissa reminded us about the concert in the Flats which will be partially a four hands piano. She announced sadly that former longtime Board Member Pat Gaskins has passed away and that there will be a Celebration of Life next Tuesday at Severance Hall at 6:00 for supporter and Board Member Clara Rankin.

Rick Stuhan and Stephen Gariepy are the new co-chairs for the Governance Committee. Rick said they will be looking for new members for the board and will bring their nominees to the full board for approval.

Cindy Resch shared that the Investment subCommittee of the Finance Committee met on April 30 with good discussions. Their minutes are included in today's agenda. They reviewed statements from the Gala and noted that the DOGE cuts to federal spending have not affected Piano Cleveland yet though some other local arts organizations have had grants cut.

We received a letter from Ideastream requesting we write to our congressional representatives on their behalf. Their grants are in danger of being eliminated as are most of NPR and Endowment for the Arts grants. Ideastream has been a most valuable and avid supporter of Piano Cleveland. Can we as a 501C3 organization advocate for Ideastream without jeopardizing our tax exempt classification? Attorneys on our board were questioned, and felt unanimously that we should not respond as an organization, but individual writing could be ok depending on wording. A letter was read from attorney and past Board President Jill Clark as a proposed note that could be sent out the board. It has been decided that we are encouraged to reach out individually in support of Ideastream to our Representatives and

Senators however if you choose to address this issue please do not mention your and Piano Cleveland's connection. This is a national issue and we are an international organization. We bring the world's best pianists and their supporters to Cleveland for our competitions. They contribute to our local economy and shine a most favorable light on the United States of America.

Kathy Coleman reported that plans for the Gala with The Five Browns have been moving along. The caterer, florist, tablecloths and mailings have all come in under budget. It was decided not to always go back to the same vendors we have used in the past. Iris Harvie has been included in decisions. Co-chair Eric Barbato thanked Kathy for her counseling as party planning has not been his expertise yet.

The meeting was adjourned at 6:08.

Respectfully submitted,  
Bonnie Ivancic

2:20 PM

06/30/25

Accrual Basis

**Piano International Association of Northern Ohio**  
**Profit & Loss**  
**January through June 2025**

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	<u>TOTAL</u>
Ordinary Income/Expense	
Income	
Contributions	
Foundations	100,750
Board Giving	
Board Minimum	27,000
Board Beyond	118,435
	<u>145,435</u>
Total Board Giving	145,435
Individuals	186,834
Prizes	10,000
Government Sources	58,031
In-Kind	9,983
Endowment Dist. Unrestricted	22,297
	<u>533,330</u>
Total Contributions	533,330
Other Income	
Interest Income	3,260
Gala Income	186,051
Sponsorships	5,000
Box Office	4,860
ArtsConnect	1,350
Management Fee	1,950
Concerts & Events	300
Miscellaneous	541
	<u>203,312</u>
Total Other Income	203,312
Total Income	736,642
	<u>736,642</u>
Gross Profit	736,642
Expense	
Competition Production Costs	
Artist Development	6,675
	<u>6,675</u>
Total Competition Production Costs	6,675

2:20 PM

06/30/25

Accrual Basis

**Piano International Association of Northern Ohio**  
**Profit & Loss**  
**January through June 2025**

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	<b>TOTAL</b>
<b>Office Costs</b>	
Office Rental, Utilities	23,467
Equipment & Supplies	20,436
Insurance	5,922
Federation & Other Dues	3,528
Credit Card Fees	2,169
Bank Fees	1,029
Parking	276
<b>Total Office Costs</b>	<b>56,827</b>
<b>Payroll &amp; Professional Fees</b>	
Administrative Salaries & Wages	323,458
Independent Contractors	7,850
Accounting	16,980
Payroll Taxes	22,878
Benefits	9,554
Health Insurance	10,805
Payroll Service Fees	1,958
Legal Fees	2,122
Staff Education	673
<b>Total Payroll &amp; Professional Fees</b>	<b>396,277</b>
<b>Promotional</b>	
Advertising	38,832
Branded Items	1,367
Print & Design	38,118
Web-related	10,744
Postage	3,931
Travel	13,224
Hospitality	7,449
Other Promotional	3,960
<b>Total Promotional</b>	<b>117,625</b>
<b>Non-Competition Expenses</b>	
Festival	35,467
Fundraising	10,533
Gala Costs	76,773
Education/Outreach	45,148
Concerts and Events	19,791

2:20 PM

06/30/25

Accrual Basis

**Piano International Association of Northern Ohio**  
**Profit & Loss**  
**January through June 2025**

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	<b>TOTAL</b>
	<hr/>
NY Debut	9,320
Social Events	<hr/> 3,075
	<hr/>
Total Non-Competition Expenses	200,106
	<hr/>
Total Expense	777,510
	<hr/>
Net Ordinary Income	(40,868)
	<hr/>
Other Income/Expense	
Other Income	
Endowment Fund Activity	
Distribution Unrestricted	(22,297)
Endowment Management Fees	(4,960)
Interest/Dividend Income	6,304
Investment Gains & Losses	<hr/> 47,386
	<hr/>
Total Endowment Fund Activity	26,433
	<hr/>
Total Other Income	26,433
	<hr/>
Net Other Income	26,433
	<hr/>
Net Income	<hr/> <b>(14,434)</b> <hr/>

1:17 PM

06/30/25

Accrual Basis

**Piano International Association of Northern Ohio**  
**Balance Sheet**  
As of June 30, 2025

	Jun 30, 25
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
PNC Checking	99,936
MM Savings	165,979
Piano Lab & Restricted	74,016
PayPal	205
<b>Total Checking/Savings</b>	340,135
Accounts Receivable	
Accounts Receivable	45,565
Accounts Receivable Discount	(1,210)
<b>Total Accounts Receivable</b>	44,355
<b>Other Current Assets</b>	
Prepaid Expenses	1,131
<b>Total Other Current Assets</b>	1,131
<b>Total Current Assets</b>	385,621
<b>Fixed Assets</b>	
Computer Equipment	15,093
Furniture & Fixtures	1,994
Office Equipment	12,910
Pianos	5,400
Accumulated Depreciation	(24,849)
<b>Total Fixed Assets</b>	10,548
<b>Other Assets</b>	
ROU Asset	85,686
PNC Endowment Acct	
Endowment - Money Market	30,131
Endowment - Investments	1,410,188
<b>Total PNC Endowment Acct</b>	1,440,319
PNC - Prize/Young Artists Acct	
PNC Prize Money Acct	19,789
PNC Young Artists Acct	11,088
<b>Total PNC - Prize/Young Artists Acct</b>	30,877
<b>Total Other Assets</b>	1,556,882
<b>TOTAL ASSETS</b>	<b>1,953,051</b>

1:17 PM

06/30/25

Accrual Basis

**Piano International Association of Northern Ohio**  
**Balance Sheet**  
As of June 30, 2025

	Jun 30, 25
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	66,391
Total Accounts Payable	66,391
Credit Cards	
Options CC	9,009
Total Credit Cards	9,009
Other Current Liabilities	
ST Lease Liability	40,976
Total Other Current Liabilities	40,976
Total Current Liabilities	116,376
<b>Long Term Liabilities</b>	
LT Lease Liability	52,501
Total Long Term Liabilities	52,501
Total Liabilities	168,877
<b>Equity</b>	
<b>Net Assets</b>	
Unrestricted (Deficit)	
Operating	285,306
Total Unrestricted (Deficit)	285,306
Temporarily Restricted	83,097
Permanently Restricted	1,122,886
Total Net Assets	1,491,289
Retained Earnings	307,319
Net Income	(14,434)
Total Equity	1,784,174
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>1,953,051</b>



		2025 Budget	2025 YTD @ 6/30/25
	<b>Budget vs Actual</b>		
	<b>Contributions</b>		
	Underwriting		-
	Foundations	300,000	100,750
	Board Minimum	72000	27,000
	Board Beyond Min	160000	118,435
	Individuals	250,000	186,834
	Prizes		10,000
	Artist Development		
	Government Sources	69000	58,031
	Covid-related		
	Corporation	14150	-
	In-Kind	14,000	9,983
	Endowment Dist'n Unrestricted	22319	22,297
	Endowment Dist'n Prizes		-
	Endowment Dist'n Young Artists +		
	<b>Total Contributions</b>	<b>901,469</b>	<b>533,330</b>
	<b>Other Income</b>		
	Camp Income		
	Gala Income	450000	186,051
	NY Debut Packages		
	Sponsorships	20000	5,000
	Application Fees	55000	
	Box Office	75000	4,860
	Arts Connect		1,350
	Concerts and Events		300
	Management Fee	5000	1,950
	Miscellaneous		541
	Retail Sales		-
	Virtualoso box office		
	Interest Income	12000	3,260
	<b>Total Other Income</b>	<b>617,000</b>	<b>203,312</b>
	<b>Total Income</b>	<b>1,518,469</b>	<b>736,642</b>
	<b>Expense</b>		
	<b>Virtualoso Costs</b>		

		2025 Budget	2025 YTD @ 6/30/25
	<b>Budget vs Actual</b>		
	<b>CIPC Production Costs</b>		
	Artist Development		6,675
	Audio & Video services		-
	Guest Artists		
	Contestant Costs		-
	Institute Housing		
	In Kind expense		
	Jury Costs		-
	Opening Ceremonies		-
	Orchestra/Conductor		-
	Finals Streaming		-
	Other Competition Prod. Costs		-
	Practice Space		-
	Prizes, Cash		-
	<b>ARTIST DEVELOPMENT</b>		
	Quartet/Chamber		-
	Selection Process		-
	Social Competiton Events		-
	Ticket Expense		-
	Transcriptions		-
	Venue & Valet Costs		-
	Winners Expense	1,500	-
	Paris		-
	<b>Total CIPC Production Costs</b>	<b>1,500</b>	<b>6,675</b>
	<b>Office Costs</b>		
	Interest expense - Capital Lease		
	Bad Debt Expense		
	Office Rental, Utilities	46000	23,467
	Equipment & Supplies	30000	20,436
	Insurance	9600	5,922
	Federation & Other Dues	7000	3,528

		2025 Budget	2025 YTD @ 6/30/25
	<b>Budget vs Actual</b>		
	Credit Card Fees	14500	2,169
	Interest on PNC LOC	0	
	Bank Fees	3000	1,029
	Miscellaneous		-
	Parking	500	276
	Depreciation Expense	14000	
	<b>Total Office Costs</b>	<b>124,600</b>	<b>56,827</b>
	<b>Payroll &amp; Professional Fees</b>		
	Administrative Salaries & Wages	610,000	323,458
	Bonuses		
	ArtsConnect Artist Fee		-
	Independent Contractors	3000	7,850
	Accounting	25000	16,980
	Payroll Taxes	42000	22,878
	Benefits	18300	9,554
	Health Insurance	19872	10,805
	Payroll Service Fees	2400	1,958
	Legal Fees	500	2,122
	Staff Education	10000	673
	<b>Total Payroll &amp; Professional Fees</b>	<b>731,072</b>	<b>396,278</b>
	<b>Promotional</b>		
	Advertising	100000	38,832
	Branded Items		1,367
	Print & Design	80000	38,118
	Web Related	20000	10,744
	Postage	3700	3,931
	Travel	10000	13,224
	Hospitality	9000	7,449
	Other Promotional	0	3,960
	<b>Total Promotional</b>	<b>222,700</b>	<b>117,625</b>
	<b>Non-Competition Expenses</b>		
	Camp Costs		
	Fundraising costs	13000	10,533
	Festival	120000	35,467

		2025 Budget	2025 YTD @ 6/30/25
	<b>Budget vs Actual</b>		
	Gala Costs	150000	76,773
	Education	75000	45,148
	Concerts & Events	17,000	19,791
	Piano Flicks		
	Non-Competition InKind		
	NY Debut	45000	9,320
	Venue & Valet Costs		
	Retail for Resale		
	Social Events	10000	3,075
	Strategic Planning		
	<b>Total Non-Competition Expenses</b>	<b>430,000</b>	<b>200,107</b>
	<b>Young Artists CIPC Production Costs</b>		
1	Audio & Video Services		
2	Chamber		
3	Contestant Costs		
4	Guest Artists		
5	Institute Housing		
6	Jury Costs		
7	Orchestra/Conductor		
8	Prizes expense		
9	Selection Process		
10	Social Competition Events		
11	Ticket Expense		
12	Transcriptions		
13	Tuning and Medals		
14	Venue & Valet Costs		
	<b>Total Young Artists CIPC Production Costs</b>		-
	<b>Total Expense</b>	<b>1,509,872</b>	<b>777,512</b>
	<b>Net Income</b>	<b>8,597</b>	<b>(40,870)</b>

Piano Cleveland  
Education and Community Engagement Updates  
July 7, 2025 - Executive Committee meeting

- The ECE Committee will be having their third quarterly meeting on Wednesday, July 16.
- Due to inclement weather, both Parade the Circle and the Village Partners portion of the event were cancelled, which meant our Pop-Up Piano Party tent did not take place this year. We had been looking forward to welcoming families for piano-themed crafts, a hands-on keyboard learning station, and interactive activities designed to spark joy, curiosity, and confidence around the piano—for kids and adults alike.
- We are continuing to prepare for summer ECE activities during the Piano Days Festival, which include two masterclasses, a workshop, and a community showcase featuring those who have received an instrument through our Piano and Keyboard Donation Program.

## 2025 BOARD & COMMITTEE MEETINGS

JANUARY	FEBRUARY	MARCH	APRIL
<p>Jan. 13: Governance Committee, 3:30 PM Jan. 13: Executive Committee, 5:00 PM</p> <p>Jan. 15: Education Committee, 12:00 PM Jan. 15: Investment Committee, 3:30 PM</p> <p>Jan. 20: Development Committee, 5:00 PM</p> <p>Jan. 29: Finance Committee, 3:30 PM</p>	<p>Feb. 5: Piano Cleveland Live with Arseniy Gusev and Shannon Lee at Forest City Brewery</p> <p>Feb. 10: Governance Committee, 3:30 PM Feb. 10: Board of Directors, 5:00 PM</p> <p>Feb 25: Florida Event (Sarasota), Home of Howard and Susan Levine, 5:00 PM Feb. 26: Florida Event (Naples), Home of Katheleen Van Bergen, 5:30 PM</p>	<p>Mar. 1: Florida Event (Boca del Ray), Addison Club, 11:00 AM Mar. 2: Florida Event (Palm Beach Gardens), Old Palm Golf Club, 11:00 AM Mar. 4: CMA Lunchtime Concert with Toke Møldrup (cello) and Yaron Kohlberg, 12:00 PM</p> <p>Mar. 10: Governance Committee, 3:30 PM Mar. 10: Executive Committee, 5:00 PM Mar. 19: Arts Alive: Partnership performance with Cleveland School of the Arts Mar. 24: Development Committee, 5:00 PM</p>	<p>Apr. 14: Governance Committee, 3:30 PM Apr. 14: Board of Directors, 5:00 PM</p> <p>Apr. 15: CMA Lunchtime Concert with Zhu Wang, 12:00 PM</p> <p>Apr. 16: Education Committee, 12:00 PM Apr. 16: Investment Committee, 3:30 PM Apr. 16: Piano Cleveland Live at Hofbrauhaus</p> <p>Apr. 30: Finance Committee, 3:30 PM</p>
MAY	JUNE	JULY	JULY/AUGUST
<p>May 5: Development Committee, 5:00 PM</p> <p>May 12: Governance Committee, 3:30 PM May 12: Executive Committee, 5:00 PM</p> <p>May 13: CMA Lunchtime Concert with Daniela Liebman, 12:00 PM</p> <p>May 14: Piano Cleveland Live at BrewDog</p>	<p>June 9: Governance Committee, 3:30 PM June 9: Board of Directors, 5:00 PM</p>	<p>July 10: Governance Committee, 3:30 PM July 7: Executive Committee, 5:00 PM July 11: Forté Friday at Crocker Park, 6:30 PM July 14: Development Committee, 5:00 PM July 16: Education Committee, 12:00 PM July 16: Investment Committee, 3:30 PM July 18: Forté Friday at Van Aken, 5:30 PM</p> <p style="text-align: center;"><b>Piano Festival</b></p> <p>July 20: <b>Gala with The Five Browns</b>, 2:00 PM July 22: <b>Utsav Lal</b>, 6:00 PM July 23: <b>Mirabelle Kajenjeri at Wade Oval Wednesday</b>, 5:30 PM</p>	<p>July 24: <b>Mirabelle Kajenjeri solo recital</b>, 7:30 PM July 26: <b>BLKBOK</b>, 7:30 PM July 27: <b>BLKBOK</b>, 2:00 PM July 29: <b>Kotaro Fukuma Sound Installation at CMA</b>, 12:00 PM July 31: <b>Kotaro Fukuma solo recital</b>, 7:30 PM Aug. 2: <b>Natalie Tenenbaum</b>, 7:30 PM</p> <p>Aug. 11 – 15: Piano Cleveland office closed Aug. 20: Finance Committee, 3:30 PM</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>Sept. 4: Governance Committee, 3:30 PM Sept. 8: Board of Directors, 5:00 PM</p> <p>Sept. 15: Development Committee, 5:00 PM</p>	<p>Oct. 15: Education Committee, 12:00 PM Oct. 15: Investment Committee, 3:30 PM Oct. 15: James (Zijian) Wei, CIM recital, 7:30 PM</p> <p>Oct. 20: Executive Committee, 5:00 PM</p> <p>Oct. 26: James (Zijian) Wei, Carnegie Hall Debut, 3:00 PM</p>	<p>Nov. 3: Development Committee, 5:00 PM</p> <p>Nov. 5: Finance Committee, 3:30 PM</p> <p>Nov. 10: Annual Meeting, 5:00 PM</p>	

