

Meeting of the Board of Directors

Monday, June 10, 2024 at 5:00 pm

AGENDA

•	Call to Order and Remarks	5:00-5:05 pm
	 Linda McDonald, Co-Chair, Board of Directors 	
	 Consent Agenda - April Board Meeting Minutes 	s, May Financial Reports, Education &
	Community Engagement Committee minutes, A	udience Committee report, Governance
	Committee report, 2024 CIPC and Summer Eve	ents, 2024 Calendar of Events
	 Approval of consent agenda. 	
•	Development Committee	5:05-5:15 pm
	 John Herman, Co-Chair 	
	 Paul Sequeira, Co-Chair 	
٠	Jury Host Committee	5:15-5:20 pm
	o Zeda Blau, Chair	
٠	Artist Development and Our International Impact	5:20-5:40 pm
	 Yaron Kohlberg, President 	
٠	CIPC Summer Events	5:40-5:55 pm
	 Marissa Moore, Executive Director 	
٠	Unfinished Business	5:55-6:00 pm
٠	New Business	
٠	Adjourn	6:00 pm

Take Home Trio

- 1. **Bravo Piano!** invitations are on the way! Keep your eyes on the mailbox as they should arrive the week of **June 17**. The Gala is almost sold out!
- 2. Byeol Kim, 2021 Third Prize Medalist, will return to Cleveland later this month to perform with the Ohio Contemporary Ballet on Saturday, June 29 at 8:00 PM at Cain Park. Tickets are free, but registration is required. <u>Click here to get your tickets</u> or visit ocballet.org.
- 3. We're thrilled to introduce our summer intern, Ashley Root! Ashley is a rising junior at Miami University of Ohio, majoring in Emerging Technology in Business and Design with a concentration in digital marketing and a minor in fashion. In her spare time, she enjoys running and music. Welcome aboard, Ashley!

Piano Cleveland Board of Directors Meeting

Monday April 15, 2024 at 5:00pm 20600 Chagrin Boulevard, Shaker Heights, OH 44122

Attendance: Jeff Weiler, Martha Towns, Alec Pendleton, Suzanne Blaser, Bonnie Ivancic, Beth Rankin, Linda McDonald, Kathy Coleman, Yaron Kohlberg, Zeda Blau, Cindy Resch, Astri Seidenfeld, Herb Wainer, Peta Moskowitz, Jan Stern, Celia Sinclair, Eric Barbato, Paul Sequeira, Linda Olejko, David Freno, Ken Nilsestuen, Anne Ames, Mike Frank, Peggy Demitrack, Craig Mosier Regina Eisenberg, Sarah Baley, Marissa Moore, Chris Fornadel, Corey Knick, Ryan Ireland, Zachary Lewis

Beth Rankin called the meeting to order at 5:00. Welcome to everyone back from Paris and Florida. Alec Pendleton moved and Suzanne Blaser seconded the motion to approve the Consent Agenda after changes. The motion passed. Ryan Ireland, our new Marketing and Communications Manager and Zach Lewis, editor of our 50th Anniversary Book will be joining us tonight.

Yaron shared many of his positive experiences and conversations backstage with the contestants and international jurors in Paris. Antonio Pompa-Baldi will be performing tomorrow at the noon concert series at CMA. We have hired Arabella Arts to partner with us in procuring engagement opportunities for our winners. Together we have already arranged 30-40 concert dates spread over three continents with some of the leading orchestras around the world.

Marissa thanked everyone who orchestrated the events and joined us in Paris. The First Rounds there and in Cleveland and the events surrounding the rounds were wonderful. The top sixteen have been chosen and will be announced next week. Individual tickets and packages will be on sale after the announcement. Past contestants have shared that they greatly appreciated being connected with hosts while in Cleveland for the competition. Consider volunteering to be a contestant host this year. David Reimer and Raffaele Di Lallo are coordinating the hosts. Talk to Corey, our staff laison, to become a host. Many lasting relationships have been formed in the past through hosting.

Linda McDonald spoke more about her experience for the First Round concerts in Paris. The Salle Cortot was full every day. The events were announced through the music school in Paris so CIPC has become well known in the music circles of Paris. Nelly Jussmann and Regina Eisenberg did a wonderful job planning the whole week of events and Yaron, Marissa and Corey handled everything seamlessly for the concerts, both behind and on the stage.

Kathy Coleman added that Nelly made the stay for all of us exceptional by arranging the hotels, receptions and opera house tour. Kathy introduced our newest Piano family member. He is Benjamin Baley and you can see him on the web cam with his mom Sarah.

Paul Sequiera announced that International Piano Day raised \$24,651.50 with over \$14k in donations and the generous match of \$10K from Kathy Coleman. The 50 for 50 fundraiser, "The Future is Grand", has already received 17 pledges. There is \$1,150,000 pledged. Chris added that the goal for the Gala is \$575k and we are 75% to goal now. Half of the capacity has already been reserved. The "Save the Date" notices are in the mail. The gold mailer is loved. There are extra mailers available for you to give to your guests. There will also be extra full invitations available will all the details for parking etc. for your guests or suggested attendees. Full invitations are in process and will be going out soon. The March 26 meet and greet with the first round jurors went well.

Marissa introduced Ryan Ireland our first full time professional marketer. Ryan is an accomplished writer with extensive background in PR and marketing. He is not a musician but rather a music lover so may have a better approach to attract new followers. Ryan then gave a very detailed and interesting presentation about his philosophy on marketing and some thoughts he has regarding Piano Cleveland's marketing plan. He shared some of his goals for the 50th Anniversary. Please reach out to Ryan with any comments, questions or suggestions.

Zach Lewis who is partnering on our 50th Anniversary Book began a discussion asking those in attendance to share memories and stories about their time and involvement with Piano Cleveland and the CIPC. Zach asked what inspired you and kept you involved? We listened to many wonderful stories from almost fifty years ago through today from longtime affiliates and new board members. Please contact the office if you have more memories or photos to share. The 50th Anniversary Memories Book will be available in conjunction with our 50th Anniversary Competition and plans to be a beautiful coffee table book. Debbie Neale is generously fully funding the book.

Beth Rankin adjourned the meeting at 6:42.

Respectfully Submitted, Bonnie Ivancic 11:31 AM

05/29/24

Accrual Basis

Piano International Association of Northern Ohio

Balance Sheet

As of April 30, 2024

	Dec 31, 22	Dec 31, 23	Apr 30, 24
ASSETS			
Current Assets			
Checking/Savings			
PNC Checking	257,505 38,120	180,704 37,676	364,451
Piano Lab Money PayPal	38,120	4,636	51,836 116
Total Checking/Savings	295,941	223,015	416,403
Accounts Receivable			
Accounts Receivable	143,931	161,505	211,570
Accounts Receivable Discount	(2,401)	(2,401)	(2,401)
Total Accounts Receivable	141,530	159,104	209,169
Other Current Assets			
Undeposited Funds	52,645	74,870	17,775
Prepaid Expenses	3,024	68,002	4,656
Total Other Current Assets	55,669	142,872	22,431
Total Current Assets	493,140	524,992	648,003
Fixed Assets			
Computer Equipment	10,997	10,997	10,997
Furniture & Fixtures	1,994	1,994	1,994
Office Equipment	16,156	16,156	16,156
Pianos Accumulated Depreciation	36,300 (35,273)	28,300 (35,273)	28,300 (35,273)
			<u> </u>
Total Fixed Assets	30,174	22,174	22,174
Other Assets			
ROU Asset	120,695	120,695	120,695
PNC Endowment Acct Endowment - Money Market	62,498	46,768	22,713
Endowment - Investments	989,432	1,110,390	1,119,798
Total PNC Endowment Acct	1,051,930	1,157,157	1,142,511
PNC - Prize/Young Artists Acct			
PNC Prize Money Acct	33,868	52,925	76
PNC Young Artists Acct	14,147	2,328	6,328
Total PNC - Prize/Young Artists Acct	48,015	55,253	6,404
Total Other Assets	1,220,640	1,333,105	1,269,610
TOTAL ASSETS	1,743,954	1,880,271	1,939,787

11:31 AM

05/29/24

Accrual Basis

Piano International Association of Northern Ohio

Balance Sheet

As of April 30, 2024

	Dec 31, 22	Dec 31, 23	Apr 30, 24
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable			
Accounts Payable	11,496	11,882	144,694
Total Accounts Payable	11,496	11,882	144,694
Credit Cards Pinacle Visa CC PNC Visa CC	0 141	6,643 0	7,841 0
Total Credit Cards	141	6,643	7,841
Other Current Liabilities ST Lease Liability	36,980	36,980	36,980
Total Other Current Liabilities	36,980	36,980	36,980
Total Current Liabilities	48,617	55,505	189,515
Long Term Liabilities LT Lease Liability Equipment Lease Payable	93,477 0	93,477 0	93,477 (539)
Total Long Term Liabilities	93,477	93,477	92,939
Total Liabilities	142,094	148,982	282,453
Equity Net Assets Unrestricted (Deficit) Operating	285,306	285,306	285,306
Total Unrestricted (Deficit)	285,306	285,306	285,306
Temporarily Restricted Permanently Restricted	243,622 1,122,886	267,042	143,092 1,122,886
Total Net Assets	1,651,814	1,675,234	1,551,284
Retained Earnings Net Income	33,453 (83,407)	(49,954) 106,008	56,054 49,996
Total Equity	1,601,860	1,731,288	1,657,334
TOTAL LIABILITIES & EQUITY	1,743,954	1,880,271	1,939,787

		S					
		2021 Actuals	2022 Actual	2023 Actual @ 12/31/23	2024 Bud.	2024 YTD @ 4/30/24	2022, 2023 ytd., 2024 bud. Total
Cont	ributions						
	Underwriting					7,500	-
	Foundations	279,500	296,100	243,500	300,000	262,500	839,600
	Board Minimum	53,750	64,050	67,000	85,000	17,500	216,050
	Board Beyond Min	168,498	89,951	168,499	225,000	93,174	483,450
	Individuals	125,759	199,279	159,062	300,000	187,238	658,341
	Prizes	125,650	0	27,000	140,000	86,000	167,000
	Artist Development						
	Government Sources	56,170	55,555	75,420	72,700	58,031	203,675
	Covid-related	122,755	16,550				16,550
	Corporation	0	12150	16,880	16,880	14,150	45,910
	In-Kind	37,688	17,257		37,688		54,945
	Endowment Dist'n Unrestricted	17,600	20,918	21,440	21,500	21,824	63,858
	Endowment Dist'n Prizes	48,970	0		56,500	72,711	56,500
	Endowment Dist'n Young Artists +			18,020			18,020
	Virtualoso Sponsorship	0	0		-		-
	Virtualoso Prizes	0	0		-		-
	Virtualoso Donations	0	0		-		-
	Virtualoso In-Kind	0	0		-		-
Tota	l Contributions	1,036,340	771,810	796,821	1,255,268	820,628	2,823,899
Othe	er Income						
	Camp Income	0	0	61,967	-		61,967
	Gala Income	479,543	334,325	396,995	575,000	88,000	1,306,320
	NY Debut Packages						-
	Sponsorships	29,000	60,000	25,000	40,000		125,000
	Application Fees	0	47773	52,205			99,978
	Box Office	134,328	47,386	28,921	150,000		226,307
	Arts Connect	17,649	6,260	8,300	17,649	2,075	32,209
	Concerts and Events	0	0		1,000		1,000
	Management Fee	0	300	1,835		-	2,135
	Miscellaneous	856	1498	507	1,000	1,400	3,005
	Retail Sales	0	0				-
	Virtualoso box office	0	0				-
Tota	l Other Income	661,376	497,542	575,730	784,649	91,475	1,857,921
Tata	l Income	1,697,716	1,269,352	1,372,551	2,039,917	912,103	4,681,820
liota		1,09/,/10	1,203,332	1,372,331	2,039,91/	312,103	4,001,020

	2021 Actual:	2022 Actual	2023 Actual @ 12/31/23	2024 Bud.	2024 YTD @ 4/30/24	2022, 2023 est., 2024 bud. Total
Expense						
Virtualoso Costs	0	0				
CIPC Production Costs						
Artist Development					6,412	
Audio & Video services	66,464			55,000	19,000	55,000
Guest Artists						-
Contestant Costs	19,000			30,000		30,000
Institute Housing						-
In Kind expense	23,388			23,388		23,388
Jury Costs	61,508		1,608	110,000	32,765	111,608
Opening Ceremonies	16,739			-		-
Orchestra/Conductor	194,714			240,000	185,000	240,000
Finals Streaming	105,672			100,000	72,069	100,000
Other Competition Prod. Costs	14,934			17,000	2,348	17,000
Practice Space	0					-
Prizes, Cash	190,444		(888)	190,444		189,556
ARTIST DEVELOPMENT						-
Quartet	16,064			9,000		9,000
Selection Process	0			13,600	12,586	13,600
Social Competiton Events	14,119			20,000		20,000
Ticket Expense	81,300			81,300		81,300
Transcriptions				8,000	6,000	8,000
Venue & Valet Costs	28,724			30,000	45,661	30,000
Winners Expense	8298		-	8,000	5,000	8,000
Paris				7,500	4,676	7,500
Total CIPC Production Costs	841,368	4,603	720	943,232	391,517	943,952

	2021 Actua	2022 Actua	2023 Actual @ 12/31/23	2024 Bud.	2024 YTD @ 4/30/24	2022, 2023 est., 2024 bud. Total
Office Costs						
Interest expense - Capital Lease	9		-			-
Bad Debt Expense	1,450		-	-		-
Office Rental, Utilities	32,563	42,220	39,865	44,500	14,189	126,585
Equipment & Supplies	29,347	29,468	25,238	30,000	9,940	84,706
Insurance	5,801	5,798	7,424	9,400	1,040	22,622
Federation & Other Dues	6,645	6,835	8,138	8,000	3,378	22,973
Credit Card Fees	6,540	14,195	17,703	9,000	1,113	40,898
Interest on PNC LOC	0	0	-	-		-
Bank Fees	3,828	1,636	2,227	4,000	453	7,863
Miscellaneous	0			-		-
Parking	157	39	213	200	180	452
Depreciation Expense	5572	10801	-	6,000		16,801
Total Office Costs	91,912	110,992	100,808	111,100	30,293	322,900
Daurall & Drafassianal Face						
Payroll & Professional Fees	202.007	200 154	452 217	F2C 000	172 172	1 204 471
Administrative Salaries & Wages	392,997	396,154	452,317	536,000	173,473	1,384,471
Bonuses	10.240	5,000	-			5,000
ArtsConnect Artist Fee	18,249	13,017 375	-	- 000		13,017
Independent Contractors	13,150 19,269		6,340	8,000	750	14,715
Accounting Payroll Taxes	27,062	20,406	26,576	24,000	1,500	70,982 94,525
Benefits		28,043	30,482	36,000	13,778	
Health Insurance	13,917 3,601	4,925 7,447	11,870	- 15,000	8,249	4,925 34,317
Payroll Service Fees	2,598	1,853	2,787	2,000	939	6,640
Legal Fees	0	400	22,128	2,000	72	22,528
Staff Education	0	10751	22,120	2,500	2,750	13,531
Total Payroll & Professional Fees	490,843	488,371	552,780	623,500	201,511	1,664,651
Promotional			-			
Advertising	28,789	21,912	30,656	80,000	23,602	132,568
Print & Design	70,462	81,455	73,165	85,000	16,778	239,620
Web Related	22,092	17,715	27,488	35,000	3,780	80,203
Postage	7,133	3,637	4,030	8,000	882	15,667
Travel	1,450	8,191	6,862	8,000	8,310	23,053
Hospitality	7,587	8,472	9,947	8,000	5,452	26,419
Other Promotional	0	400	-			400
Total Promotional	137,513	141,782	152,148	224,000	58,804	517,930

	2021 Actuals	2022 Actual	2023 Actual @ 12/31/23	2024 Bud.	2024 YTD @ 4/30/24	2022, 2023 est., 2024 bud. Total
Non-Competition Expenses						
Camp Costs	0	0	-			-
Fundraising costs		0	14,478	5,000	23,353	19,478
Festival	0	120,154				120,154
Gala Costs	118,385	127,112	98,366	115,000	44,300	340,478
Education	14,609	41,121	53,318	45,000	44,133	139,439
Concerts & Events	20,902	54,707	35,896	35,000	4,700	125,603
Piano Flicks	4,808	0				-
Non-Competition InKind	0	0				-
NY Debut	0	40580				40,580
Venue & Valet Costs	0	0				-
Retail for Resale	0	0				-
Social Events		8981	6,848	5,000	-	20,829
Strrategic Planning		0	36,500			36,500
Total Non-Competition Expenses	158,704	392,655	245,406	205,000	116,486	843,061
Young Artists CIPC Production Costs						
1 Audio & Video Services			53,166			53,166
2 Chamber			8,350			8,350
3 Contestant Costs			15,583			15,583
4 Guest Artists			10,000			10,000
5 Institute Housing			51,419			51,419
6 Jury Costs			70,424			70,424
7 Orchestra/Conductor			55,300			55,300
8 Prizes expense			32,000			32,000
9 Selection Process			5,000			5,000
10 Social Competition Events			4,268			4,268
11 Ticket Expense			4,300			4,300
12 Transcriptions			2,377			2,377
13 Tuning and Medals			86			86
14 Venue & Valet Costs			14,374			14,374
Total Young Artists CIPC Production Costs	0	0	326,647	-	-	326,647
Total Expense	1,720,340	1,138,403	1,378,509	2,106,832	798,611	4,619,141
Net Income	-22,624	130,949	(5,958)	(66,915)	113,492	62,679
Bonus pool based on 3-yr net				22,500		
New net income after bonus				22,500		40,179

05/29/24

Accrual Basis

Piano International Association of Northern Ohio

Profit & Loss

January 2022 through April 2024

	Jan - Dec 22	Jan - Dec 23	Jan - Apr 24	TOTAL
Ordinary Income/Expense				
Income				
Contributions				
Underwriting	0	0	7,500	7,500
Foundations	296,100	243,500	262,500	802,100
Board Giving				
Board Minimum	64,050	67,000	17,500	148,550
Board Beyond	89,951	168,499	93,174	351,624
Total Board Giving	154,001	235,499	110,674	500,174
Individuals	199,279	158,562	187,238	545,078
Prizes	0	27,000	86,000	113,000
Government Sources	55,555	75,420	58,031	189,006
Covid-related	16,550	0	0	16,550
Corporation	12,150	16,880	14,150	43,180
In-Kind	17,257	14,010	0	31,267
Endowment Dist. Unrestricted	20,918	21,440	21,824	64,182
Endowment Dist. Prizes	0	0	72,711	72,711
Endowment Dist. Young Artists	0	18,020	0	18,020
Total Contributions	771,809	810,331	820,628	2,402,768
Other Income				
Camp Income	0	61,967	0	61,967
Gala Income	334,325	396,995	88,000	819,320
Sponsorships	60,000	25,000	0	85,000
Application Fees	47,773	52,205	0	99,977
Box Office	47,386	28,921	0	76,307
ArtsConnect	6,260	8,300	2,075	16,635
Management Fee	300	1,835	0	2,135
Advertising revenue	0	35	0	35
Miscellaneous	1,498	473	1,400	3,370
Total Other Income	497,541	575,730	91,475	1,164,747
Total Income	1,269,351	1,386,061	912,103	3,567,515
Gross Profit	1,269,351	1,386,061	912,103	3,567,515

05/29/24

Accrual Basis

Piano International Association of Northern Ohio Profit & Loss

January 2022 through April 2024

	Jan - Dec 22	Jan - Dec 23	Jan - Apr 24	TOTAL
kpense				
Competition Production Costs				
Artist Development	0	0	6,412	6,412
Audio and Video Services	0	0	19,000	19,000
In-Kind expense	0	14,010	0	14,010
Jury Room Board & Fees	0	1,608	32,765	34,373
Orchestra & Conductor	0	0	185,000	185,000
Finals Streaming	0	0	72,069	72,069
Other Competition Prod. Costs	(75)	0	2,348	2,273
Prizes, cash	Ó	(888)	0	(888)
Selection Process	0	0	12,586	12,586
Ticket Expense	928	0	0	928
Transcriptions	0	0	6,000	6,000
Venue	0	0	45,661	45,661
Winners Expense	3,750	0	5,000	8,750
Paris	0	0	4,676	4,676
Total Competition Production Costs	4,603	14,730	391,518	410,850
Office Costs				
Operating Lease Expense	36,530	0	0	36,530
Office Rental, Utilities	5,690	39,865	14,189	59,744
Equipment & Supplies	29,468	25,238	9,940	64,646
Insurance	5,798	7,424	1,040	14,263
Federation & Other Dues	6,835	8,138	3,378	18,351
Credit Card Fees	14,195	17,703	1,113	33,011
Bank Fees	1,636	2,227	453	4,316
Miscellaneous	0	80	0	80
Parking	39	135	180	354
Depreciation Expense	10,801	0	0	10,801
Total Office Costs	110,993	100,808	30,294	242,095
Payroll & Professional Fees				
Administrative Salaries & Wages	401,154	451,927	173,473	1,026,553
ArtsConnect Artist Fee	13,017	0	0	13,017
Independent Contractors	375	6,340	750	7,465
Accounting	20,406	26,576	1,500	48,483
Payroll Taxes	28,043	30,872	13,778	72,694
Benefits	4,925	0	0	4,925
Health Insurance	7,447	11,870	8,249	27,566
Payroll Service Fees	1,853	2,787	939	5,578
Legal Fees	400	22,128	72	22,600
Staff Education	10,751	280	2,750	13,781
Total Payroll & Professional Fees	488,371	552,781	201,511	1,242,662

05/29/24

Accrual Basis

Piano International Association of Northern Ohio

Profit & Loss

January 2022 through April 2024

	Jan - Dec 22	Jan - Dec 23	Jan - Apr 24	TOTAL
Promotional				
Advertising	21,912	30,656	23,602	76,170
Print & Design	81,455	73,165	16,778	171,398
Web-related	17,715	27,488	3,780	48,983
Postage	3,637	4,030	882	8,549
Travel	8.191	6.862	8.310	23,363
Hospitality	8,472	9,947	5,452	23,871
Promotional Media	400	0	0	400
Total Promotional	141,783	152,148	58,803	352,73
Non-Competition Expenses				
Festival	120,154	0	0	120,154
Fundraising	0	14,478	23,353	37,831
Gala Costs	127,112	98,366	44,300	269,778
Education/Outreach	41,121	53,318	44,133	138,571
Concerts and Events	54,707	35,896	4,700	95,303
PianoFlicks	0	0	0	0
NY Debut	40,580	0	0	40,580
Social Events	8,981	6,848	0	15,829
Stratetic Planning	0	36,500	0	36,500
Total Non-Competition Expenses	392,655	245,406	116,486	754,54
Youth Competition and Institute				
Audio and Video	0	53,166	0	53,166
Chamber	0	8,350	0	8,350
Contestant costs	0	15,583	0	15,583
Guest Artists	0	10,000	0	10,000
Institute Housing	0	51,419	0	51,419
Jury Costs	0	70,424	0	70,424
Orchestra/Conductor	0	55,300	0	55,300
Prizes expense	0	32,000	0	32,000
Selection Process	0	5,000	0	5,000
Social Events	0	4,268	0	4,268
Ticket expense	0	4,300	0 0	4,300
Transcriptions	0	2,377	0	2,377
Tuning and Medals	0	86	0	2,377
Venue and Valet	0	14,374	0	14,374
Total Youth Competition and Institute	0	326,646	0	326,64
otal Expense	1,138,404	1,392,519	798,612	3,329,53
rdinary Income	130,947	(6,457)	113,491	237,98

05/29/24

Accrual Basis

Piano International Association of Northern Ohio

Profit & Loss

January 2022 through April 2024

	Jan - Dec 22	Jan - Dec 23	Jan - Apr 24	TOTAL
Other Income/Expense				
Other Income				
Endowment Fund Activity				
Distribution Prizes	0	0	(72,711)	(72,711)
Distribution Unrestricted	(20,918)	(21,440)	(21,824)	(64,182)
Distribution Young Artists	0	(18,020)	0	(18,020)
Endowment Gifts	1,000	Ó	0	1,000
Endowment Management Fees	(6,856)	(7,446)	(4,987)	(19,289)
Interest/Dividend Income	38,462	34,809	5,053	78,324
Investment Gains & Losses	(226,042)	124,562	30,974	(70,506)
Total Endowment Fund Activity	(214,354)	112,465	(63,495)	(165,384)
Total Other Income	(214,354)	112,465	(63,495)	(165,384)
Net Other Income	(214,354)	112,465	(63,495)	(165,384)
Net Income	(83,407)	106,008	49,996	72,597

Education and Community Engagement Meeting Notes

May 22, 2024 via Zoom

In attendance: Peggy Demitrack, Iris Harvie, Linda Lee, Madeline Levitz, Linda McDonald, Judith Ryder, Emily Shelley

- Went through the attached Education Goals document
 - Emily needs to add Piano and Keyboard Donation Program to document
 - Will document to measure success of programs and how they align with Mission and Vision
- Learned about the Piano Donation Program through Power Point. Items that arose from presentation:
 - Can we look into the Piano Technicians Guild to see if there are any apprentices that could help with piano repairs to improve wait times for Donees
 - Program information is hard to find on website
 - Timeline to donate and receive an instrument can be an obstacle for some
- Emily provided update on PianoLab programs: Paul Dunbar Showcase took place in April and was very successful. The CSA Showcase takes place tomorrow.
 - Emily should provide CIPC programming info to showcase students to encourage attendance at events
- The Keys to Songwriting workshop that was offered at Baldwin Wallace during the competition First Round was very successful and will hopefully be offered around Cleveland soon
 - Can we host a Keys to Songwriting during Irwin's summer music camp at Disciples Church? Emily will reach out.
- Emily gave an update about upcoming summer ECE events: Painted Pianos around town, Masterclasses, Family Fun Day, Junior Jury, Virtual PianoKids videos
 - o Contact Alex Marr about Junior Jury students
 - Collaborating with MathCore over the summer—Francesca is the contact over there. Linda Lee has info
 - o Mention volunteer opportunities for committee
- Summer programs at Pivot Center and surrounding area (Painted Piano, Concert Truck)
 - Reach out to Barbara Bachtel to see what schools are in the surrounding area for continued programming in the area
 - Let Letitia Lopez know about these events
 - What marketing efforts will be putting forth for these programs?
 - ChamberFest is doing an event at Pivot over Father's Day weekend
- For future programming: ask Jennifer Coleman about contact and programming at Rainey Institute—should reestablish partnership there

Audience Committee Report - June 10 Board Meeting

The Audience Committee met on May 29. The discussion centered around the schedule for the Concert Truck visit to Cleveland. Marissa explained the schedule in detail and plans to introduce the completed schedule to the Board at the meeting on Monday, June 10. The hope is that members of the Board (as well as members of the Audience Committee) will volunteer to attend the Concert Truck concerts and interact with the audience.

Also under discussion was the possibility of having preconcert talks/programming during the concert rounds. Two programs have already been scheduled: The history of The Cleveland International Piano Competition with Zach Lewis and the Jury Roundtable, a popular program that we have given in previous competitions.

The committee made suggestions about subjects that might be attractive subjects for preconcert talks such as:

- 1. Solo playing vs. chamber music
- 2. Different paths pianists can take going forward
- 3. A tie in with Chamber Fest musicians
- 4. A talk by Carolyne Oltmans
- 5. A talk by Marshall Griffith

We will contact possible speakers to see if there is interest in participating with us for pre-concert programming.

Submitted by, Zeda Blau, Chair

Governance Committee Report June 10 Board of Director's Meeting

The governance committee and staff, attended a very successful "Getting to Know You" event at the lovely home of David Reimer and Raffaele Di Lallo on 5/8/2024. The guests were friends of our hosts, diverse in culture and anxious to learn more about Piano Cleveland. Yaron provided entertainment and everyone from PC "worked the room" to answer questions and welcomed them to the variety of events during the course of the summer leading up to the competition and gala.

We gathered a list of names who wanted to hear more about our organization, and we'll pursue those individuals along with others. I would encourage all Board members and not just the Governance Committee to step up and lend a hand in reaching out to these potentials.

All of us realize that not everyone will want or be ready to join the Board, but we've had a great response to inviting them to help on a committee (I.e., education, audience, in some cases development) or working on helping with the many pieces in successfully managing the job of pulling off a wonderful experience.

Kathy Coleman, Chair Governance Committee 6/5/2024

2024 CIPC AND SUMMER EVENTS

Piano Cleveland Live

Friday, July 12 at 6:30 PM Crocker Park 177 Market St, Westlake, OH 44145

Martín García García in Recital

Thursday, July 18 at 7:00 PM Heights Theatre 2781 Euclid Heights Blvd, Cleveland Heights, OH 44106

Piano Cleveland Live

Friday, July 19 at 5:30 PM Van Aken District 3441 Tuttle Rd, Shaker Heights, OH 44122

The Concert Truck

Playhouse Square - Sunday, July 21 at 3:00 PM 1501 Euclid Ave, Cleveland, OH 44115

Cleveland Guardians Game - Monday, July 22 at 5:00 PM Gateway Plaza (between Progressive Field and Rocket Mortgage Fieldhouse) *Stay for the game to watch Yaron throw out the first pitch and perform Take Me Out to the Ballgame!

Edgewater Beach - Tuesday, July 23 at 12:00 PM 7600 Cleveland Memorial Shoreway, Cleveland, OH 44102

Cleveland Public Library Mobile ArtBox – Tuesday, July 23 at 6:00 PM 3236 Payne Ave. Cleveland, OH 44144

Wade Oval Wednesday - Wednesday, July 24 at 5:30 PM 10820 East Blvd, Cleveland, OH 44106

Cleveland City Hall - Friday, July 26 at 12:00 PM 601 Lakeside Ave E, Cleveland, OH 44114

NorthUnion Farmer's Market at Shaker Square – Saturday, July 27 at 10:00 AM 13111 Shaker Square, Cleveland, OH 44120

Pivot Center - Saturday, July 27 at 3:00 PM 2937 W 25th St, Cleveland, OH 44113

2024 CIPC AND SUMMER EVENTS

Grand Piano Playoff Opening Ceremony Sunday, July 28 at 6:00 PM Hanna Theatre, Playhouse Square 2067 E 14th St, Cleveland, OH 44115

Quarter Final Round: Sessions 1 and 2 Monday, July 29 at 2:00 PM AND 7:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Quarter Final Round: Sessions 3 and 4 Tuesday, July 30 at 2:00 PM AND 7:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Quarter Final Round: Session 5 Wednesday, July 31 at 2:00 PM

Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Semi-Final Round: Session 1 Thursday, August 1 at 7:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Semi-Final Round: Session 2 Friday, August 2 at 7:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Semi-Final Round: Session 3 Saturday, August 3 at 2:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Semi-Final Round: Session 4 Sunday, August 4 at 2:00 PM Reinberger Chamber Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Final Salon Round: Session 1 Tuesday, August 6 at 7:00 PM Juniper Room, Glidden House 1901 Ford Dr, Cleveland, OH 44106

2024 CIPC AND SUMMER EVENTS

Final Salon Round: Session 2 Wednesday, August 7 at 7:00 PM Juniper Room, Glidden House 1901 Ford Dr, Cleveland, OH 44106

Final Concerto Round: Night 1 Friday, August 9 at 7:30 PM Mandel Concert Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

Final Concerto Round: Night 2 Saturday, August 10 at 7:30 PM Mandel Concert Hall, Severance Music Center 11001 Euclid Ave, Cleveland, OH 44106

2024 BOARD & COMMITTEE MEETINGS

JANUARY	FEBRUARY	MARCH	APRIL
Jan. 2: Piano Cleveland Golden Florida Tour, Palm Beach Gardens, 5:00 PM Jan. 4: Piano Cleveland Golden Florida Tour, Naples, 6:00 PM Jan. 8: Governance Committee, 3:30 PM Jan. 8: Executive Committee, 5:00 PM Jan. 17: Piano Cleveland Live at Boss Dog Brewing, 6:00 PM Jan. 22; Yaron Kohlberg solo recital, 7:00 PM at the Baldwin Wallace Conservatory Jan. 31: Finance Committee, 3:30 PM	Feb. 5: Audience Committee, 5:00 PM Feb. 8: Piano Cleveland Golden Florida Tour, Sarasota, 5:00 PM Feb. 10: Piano Cleveland Golden Florida Tour, Vero Beach, 4:00 PM Feb. 11: Piano Cleveland Golden Florida Tour, Boca Raton, 11:30 AM Feb. 12: Governance Committee, 3:30 PM Feb. 12: Board of Directors, 5:00 PM Feb 17: Partnership Event with Les Delices featuring Dror Biran, 1997 CIPC Fourth Prize Winner, 3:00 PM at Heights Theatre	Mar. 4: Audience Committee, 5:00 PM Mar. 9: Corey Knick with the Cleveland Repertory Orchestra, 7:00 PM at Disciples Christian Church Mar. 11: Governance Committee, 3:30 PM Mar. 11: Executive Committee, 5:00 PM Mar. 19: Lunchtime Concert at CMA with Yaron Kohlberg, 12:00 PM Mar. 20: Partnership performance with Cleveland School of the Arts Mar. 27-29: CIPC First Round at Baldwin Wallace Mar. 27: Piano Cleveland Live with the CIPC First Round Jury at Happy Dog, 6:00 PM	April 1-5: CIPC First Round at the Salle Cortot, Paris Apr. 15: Governance Committee, 3:30 PM Apr. 15: Board of Directors, 5:00 PM Apr. 16: Lunchtime Concert at CMA with Antonio Pompa-Baldi 1999 CIPC Mixon First Prize Winner, 12:00 PM Apr. 17: Education Committee, 12:00 PM Apr. 17: Investment Committee, 3:30 PM
MAY	JUNE	JULY	AUGUST
May 1: Finance Committee, 3:30 PM May 13: Governance Committee, 3:30 PM May 13: Executive Committee, 5:00 PM May 20: Development Committee, 5:00 PM May 21: Lunchtime Concert at CMA with Chu-Fang Huang, 2005 CIPC Mixon First Prize Winner May 22: Piano Cleveland Live with Chu- Fang Huang, Forest City Brewing, 6:00 PM May 28: Gala Invitations Signing, 3:00 PM	June 10: Governance Committee, 3:30 PM June 10: Board of Directors, 5:00 PM	July 8: Governance Committee, 3:30 PM July 8: Executive Committee, 5:00 PM July 12: PC Live @ Crocker Park, 6:30 PM July 15: Development Committee, 5:00 PM July 17: Education Committee, 12:00 PM July 17: Investment Committee, 3:30 PM July 17: Investment Committee, 3:30 PM July 18: Martín García García at Heights Theatre, 7PM July 19: PC Live @ Van Aken, 5:30 PM July 21-27: The Concert Truck July 28-August 10: 2024 Cleveland International Piano Competition	July 28-August 10: 2024 Cleveland International Piano Competition Aug. 11: Bravo Piano Gala Aug. 28: Finance Committee, 3:30 PM
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Sept. 9: Governance Committee, 3:30 PM Sept. 9: Board of Directors, 5:00 PM	Oct. 16: Education Committee, 12:00 PM Oct. 16: Investment Committee, 3:30 PM Oct. 21: Governance Committee, 3:30 PM Oct. 21: Executive Committee, 5:00 PM Oct. 30: Finance Committee, 3:30 PM	Nov. 11: Governance Committee, 3:30 PM Nov. 11: Annual Meeting, 5:00 PM	