



Cover photos by Gregory Wilson, Zoë Viñas-Crutchner and Hannah Allen



# 2022 ANNUAL REPORT

## A YEAR IN REVIEW

## LETTER FROM OUR LEADERSHIP TEAM

**What would it look like for Cleveland to be a worldwide piano capital?** Maybe there would be piano music everywhere – in concert halls, parking lots, shopping districts, on the beach. Maybe pianists from near and far would be sharing music across all genres for different audiences to enjoy. Or maybe pianists would collaborate with other artists or institutions across the city to create experiences that can transform the way we interact with each other and the world around us.

Our 2022 programming was a tangible step towards this vision. Our PianoDays@CLE summer festival reached new locations and new audiences in Northeast Ohio, featuring international stars and leading local artists across many genres. We deepened partnerships with wonderful institutions like the **Cleveland Public Library, Julia de Burgos Cultural Arts Center, Rock and Roll Hall of Fame and Cleveland Institute of Music** and created innovative new programming with

**Karamu House** and **Wade Oval** to engage all Clevelanders in piano music. Beyond our festival, our education and community programming continued to expand to reach students across the city through our Piano and Keyboard Donation Program and programming in Cleveland schools.

In the following pages, you will see how your support makes such a difference in impacting our local community and helping us to pursue our vision for Cleveland as a global piano leader. We look forward to sharing our exciting 2023 programming with you!



**YARON KOHLBERG**  
PRESIDENT



**MARISSA GLYNIAS  
MOORE, PH.D.**  
EXECUTIVE DIRECTOR



Yaron Kohlberg and Marissa Moore, featured on WKYC's *We the People* with Leon Bibb.

# OUR 2022 GOAL: EXPAND OUR AUDIENCE

## NEW PROGRAMMING



We presented **72** musicians during 2022 across genres like classical, jazz, rock, pop, and musical comedy.



We engaged **7,500** audience members across a variety of free and ticketed performances.

## NEW PEOPLE



We expanded our reach to **36** locations in the Greater Cleveland area, with **23** publication features and **19** partner ad trades.

## NEW PLACES





DUO AMAL



STANISLAV & FRIENDS



MICHELLE CANN



IGUDESMAN & JOO

Photos by Gregory Wilson

**PianoDays @CLE** featured top international artists in programs that excited new audiences in venues like Playhouse Square's Hanna Theatre, Gartner Auditorium at the Cleveland Museum of Art and CIM's Mixon Hall. From two-piano light shows to rotating chamber ensembles, globally-inspired musical comedy to moving Romantic repertoire, these artists epitomized the diversity of the piano in its many forms. Guest artists **Bishara Haroni** and **Michelle Cann** also offered one-on-one opportunities for local piano students to perform and learn from their expertise.

“

#### HIGH PRAISE FOR MICHELLE CANN'S EVOCATIVE RECITAL FEATURING COMPOSER FLORENCE PRICE

"Price's expressive Romantic music demands a performer who is sensitive to its exquisite palette of colors, and Cann is the perfect fit. Her touch on the keyboard is just as varied and eloquent as her sense of musical hue."

-ClevelandClassical.com

# A FESTIVAL CELEBRATING THE PIANO IN ALL OF ITS FORMS!



- PUBLIC SQUARE
- JULIA DE BURGOS
- CULTURAL ARTS CENTER
- BROADWAY CLUB OF THE BOYS
- AND GIRLS CLUB OF CLEVELAND
- WADE OVAL WEDNESDAY
- CLEVELAND PUBLIC LIBRARY RICE BRANCH
- EDGEWATER BEACH AT CLEVELAND METROPARKS
- WALK ALL OVER WATERLOO
- CLEVELAND PUBLIC LIBRARY CARNEGIE WEST BRANCH
- ASIAN LANTERN FESTIVAL CLEVELAND METROPARKS ZOO

Photo by Gregory Wilson



**The Concert Truck** brought the concert to you! Founders Nick Luby and Susan Zhang brought their mobile music venue (a 16-foot box truck!) to Cleveland and played amazing free performances.



Photo by Gregory Wilson

## FORTE FRIDAYS

With a drink in hand, audiences gathered at Crocker Park and the Van Aken District to enjoy Cleveland's best pianists playing selections of classical, pop and jazz standards.



Photo by Gregory Wilson

## COMMUNITY SHOWCASE

Recipients of our Piano and Keyboard Donation Program showed off their skills in a joyful celebration of their growing passion for the piano.



Photo by Gregory Wilson

## ROCK THE CLASSICS

Local bands and classical pianists rocked Union Home Mortgage Plaza to some favorite classic hits, sponsored by the Roy Minoff Family Fund and June Scharf.

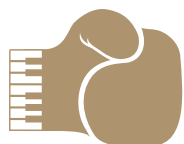
# DUELING PIANOS



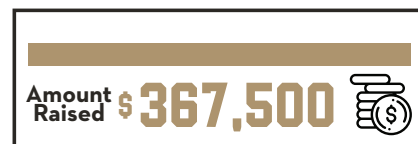
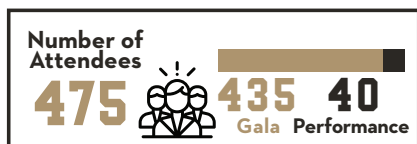
“Cleveland’s Own”  
**JACKIE WARREN**



“The Visitor”  
**BENITO GONZALEZ**



We celebrated the finale of PianoDays @CLE with a rumble to remember! Cleveland’s own **Jackie Warren** locked mitts with out-of-town challenger **Benito Gonzalez** in the **Dueling Pianos Gala**, as the two exceptional musicians bobbed and wove through a thrilling selection of standards, favorites, and exciting musical surprises. This unique Gala experience was chaired by Debbie Neale and David Dusek.



## CATCHING UP WITH OUR 2021 CIPC WINNER

On Wednesday, October 12, Piano Cleveland presented the 2021 Cleveland International Piano Competition Mixon First Prize Winner, **Martín García García** in his Carnegie Debut at Zankel Hall. The concert was attended by 440 people, including industry press, agents, and managers. It was a fantastic night for Mr. García, his family, and Piano Cleveland as we shared in his success and celebrated our presence in the competition world.



“An ambitious, stirring recital...Martín García García is an astonishing pianist of great musicality and indomitable technique.”  
– *New York Classical Review*

Photo by Brian Hatton

# FOR OUR SEASONED LISTENERS



## DID YOU KNOW?

Our 2022 Listening Series prepared our audiences for exciting festival performances of piano duos, classical masterworks and improvisation! Plus, we expanded our engagement activities to the Parma Powers Branch of the **Cuyahoga County Public Library** and continued our moving performances at **senior living facilities** across Northeast Ohio.



**BYEOL KIM & LOVRE MARUSIC**

2021 CIPC Medalists  
**Piano Duo Do's and Don'ts**



**JONATHAN BISS**

**The Mind of Beethoven**



**GERALD CLAYTON**

**Conversations on Improvisation**

# FOR OUR YOUNGEST LISTENERS

We partnered with the Cleveland Metropolitan School District to present student performances like **Carnival of the Animals**, school concerts presented by **CIPC winners**, and piano exposure programs like **Keys to Read** and the newly created **PianoLab**. Our **Piano and Keyboard Donation Program** also ensures that students and schools have access to instruments.

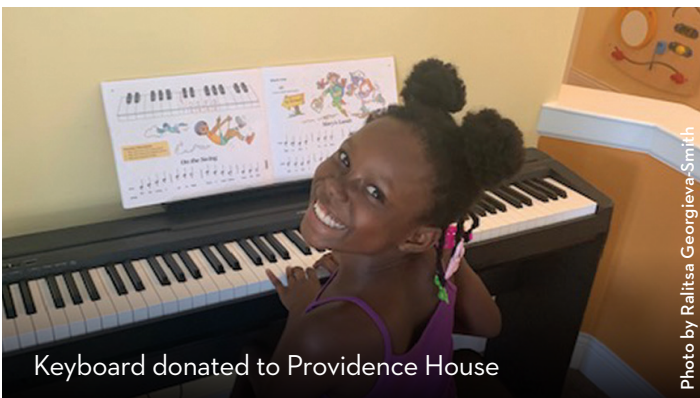
## CARNIVAL OF THE ANIMALS

“

Our goal is for you to get authentic opportunities to demonstrate your learning, but not just of your craft, also those transferable skills, the collaboration, thinking bigger than you thought you could, working toward compromise. This is what learning looks like.”

*Eric Gordon, CEO, Cleveland Metropolitan School District  
Remarks to the Cleveland School of the Arts Scholars, March 16, 2022*

Photo by Gregory Wilson



Keyboard donated to Providence House

Photo by Ralitsa Georgieva-Smith



**1,770**

students engaged in  
education  
programming



**21**

instruments donated  
since 2021, including 15  
pianos and 6 keyboards

## THIS YEAR, YOUR GENEROSITY HAS SUPPORTED THE FOLLOWING:

**\$100** Purchase a new digital keyboard for a Cleveland-area student

**\$200** Duo performance at a senior living facility

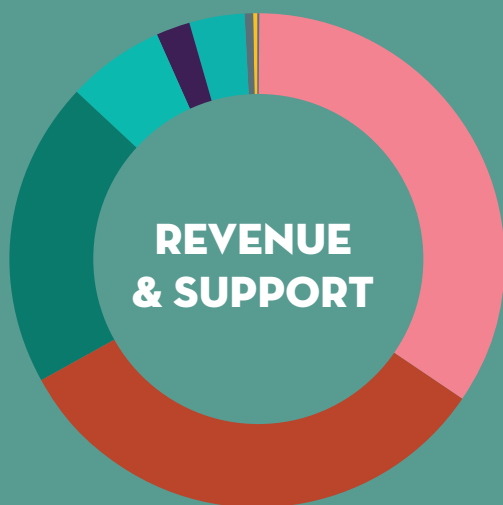
**\$300** Opportunity for local students to work with exceptional visiting artist in a masterclass

**\$500** Gift of a donated piano to a student or community space

**\$1,000** Support the hospitality costs of a visiting international artist

**\$2,500** Present a CIPC winner in a leading international venue

**\$3,500** Semester of free piano instruction for CMUSD students



Dueling Pianos Gala	\$330,176
Foundation and Government Support	\$313,206
Individual Giving	\$191,982
Sponsorships	\$60,000
Endowment	\$20,918
Box Office	\$35,518
Community Engagement Fees	\$4,540
In-Kind and Other	\$2,611



2022 Programming	\$ 352,239
General and Administrative	\$344,638
Promotional	\$103,011
Office Costs	\$92,167

\*As of 9/30/2022. Figures do not include pledges.



Thanks to the generous match by our supporters Regina and Gregg Eisenberg, International Piano Day raised more than \$20,000 on the 88<sup>th</sup> day of the year, March 29!

# WHO WE ARE

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A special thanks to our audiovisual team of Mark Dumm, Alan Bise and Maxwell Porter, our photographer Gregory Wilson, our Trivia co-host Zsolt Bognár, our volunteers, partners, and the Steinway Piano Gallery Cleveland!

# OUR WORK IS ONLY POSSIBLE

GIFTS GIVEN FROM NOVEMBER 1, 2021

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† Deceased

 **COMING SOON**  
Our 2023 Listening Series  
and the return of  
The Concert Truck!

CLEVELAND  
INTERNATIONAL  
**PIANO**  
COMPETITION  
AND INSTITUTE



for Young Artists

**July 5-16, 2023**

**You won't want to miss the best young pianists in the world shine  
for Cleveland audiences next summer!**

The CIPC and Institute for Young Artists is an exciting new initiative aimed at developing a new generation of artists ages 11-18, presented with the Cleveland Institute of Music.

Highlights will include Chamber Music and Concerto Final Round performances of the CIPC for Young Artists with the Canton Symphony Orchestra, and incredible solo recitals by Steinway Artist Gabriela Montero and Eva Gevorgyan, one of our 2018 youth competition winners.

Presented by



**PIANO**  
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