

PIANO
CLEVELAND



2024
ANNUAL REPORT

Dear Friends,

Since becoming home to one of the most prestigious piano competitions fifty years ago, Cleveland has remained at the fore of the piano world. As we celebrated our golden anniversary, we asked what we could do to ensure our city and our competition remained the envy of the classical music landscape. We decided to invest in the future.

Our Artist Development Program brings the most promising pianists from the 2024 Cleveland International Piano Competition back to Northeast Ohio. Partnerships with Cleveland Institute of Music, University of Akron, and Kent State University

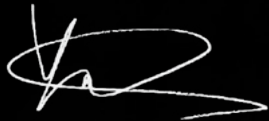
provide our artists with valuable teaching and performance experience, while enriching the local classical music scene. While touring abroad, our artists will perform at 40+ concerts arranged by us in more than 20 countries.

In 2024, our accomplishments extend beyond the stages and concert halls of Cleveland. The following pages show how Piano Cleveland leveraged the 50th anniversary of the competition to grow the profile and prestige of the CIPC globally, while strengthening our roots in the local community. We hosted First Round performances in partnership

with Salle Cortot in Paris, France. We also hosted our world-class jury members in concert at local bars as part of our Piano Cleveland Live series. And our 2021 Mixon First Prize Winner, Martín García García, returned to the Forest City and played back-to-back performances—one solo recital and another outdoor performance.

As we look forward, Piano Cleveland remains focused on its mission, vision and goals as a classical music leader both internationally and here at home.

Here's to another fifty years!



YARON KOHLBERG
PRESIDENT



MARISSA GLYNNIAS MOORE, PH.D.
EXECUTIVE DIRECTOR



Photo by Gregory Wilson

WHAT WE DO

Mission

Building a better world through the transformative power of piano.

Vision

To be the global leader in advancing the piano's power to transform lives and unite people through world-class international competitions, innovative artist development, and inclusive local engagement.

Strategic Goals

- Provide world-class piano competitions
- Fostering positive community engagement
- Increase and diversify financial support and provide accountable financial operations
- Deliver effective external communication
- Strengthen organizational effectiveness



Photo by Roger Mastroianni

INTERNATIONAL REPUTATION, LOCAL IMPACT



Photo by Gregory Wilson

Piano Cleveland is globally known for the Cleveland International Piano Competition. This past summer, contestants from all over the world came to Cleveland, where they not only competed at the storied Severance Music Center, but also performed in nontraditional venues around town, including a partnership with The Concert Truck.



17

FREE PUBLIC CONCERTS



10,000

EVENT ATTENDEES



550,000

ONLINE VIEWERS

Preliminary CIPC Jury members, Spencer Myer and Renana Gutman, perform during January's Piano Cleveland Live at Boss Dog Brewing Co.

CLEVELAND INTERNATIONAL PIANO COMPETITION

A Leader of the Piano World

The 2024 Cleveland International Piano Competition celebrated fifty years of career-defining piano performances while at the same time charting a new course in the classical piano world.

Photo by Gregory Wilson



Far-reaching Competition Innovations

- **Two great venues** for First Round contestants: Paris and Cleveland
- **Expanded repertoire guidelines** to include works by underrepresented and lesser-known composers
- **Duo pop music transcriptions** as part of the sold-out Grand Piano Playoff
- **Intimate Final Salon Round** performances—a first in classical piano competitions
- **International media coverage** from *Violin Channel*, *Diapason*, *Radio Classique*, and *Pianiste*
- **Hosted the Alink-Argerich Foundation Conference**—the leading international gathering for piano competitions

International Streaming Partners:

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Finest Urtext Editions



MEDALIST SPOTLIGHT

Playing the Final Concerto Round with The Cleveland Orchestra is less of a finale and more of an opening salvo to a career. Although our medalists become known all over the world, they always come back to Cleveland.



James (Zijian) Wei Mixon First Prize

Winning the Cleveland International Piano Competition **secures a future** as an artist. Like our previous Mixon First Prize medalists, James will have a debut concert at Carnegie Hall, followed by a performance at Switzerland's Tonhalle Zurich. Thanks to the networking and reputation of Piano Cleveland, venues across three continents have agreed to present our performers, including recitals and orchestral engagements.

Photo by Roger Mastroianni



Evren Ozel

Knowlton Second Prize

Our **mentorship program** paired Evren with Sonia Simmenauer, founder of Impresariat Simmenauer with over 30 years of international experience in the development and management of artists. Through regular meetings with Sonia, Evren will learn leadership, communication, and career skills while building confidence and expanding his professional network.



Maxim Lando

Third Prize

When Maxim arrived in Cleveland he was greeted by his **contestant hosts**, Peggy and Tom Demitrack. Like Maxim, each Quarter-Finalist was paired with a volunteer host to help navigate rehearsals, competition rounds, and performances as well as introducing them to all that Cleveland has to offer. In recognition, Maxim played a private home concert for the Demitracks and their friends—a night they will remember for years.



Giuseppe Guarrera

Fourth Prize

Our new **Artist Development Program** includes opportunities for contestants to return to Northeast Ohio and further their careers while benefiting our region. As a finalist, Giuseppe will be a part of our Kent State University arts entrepreneurship residency. The partnerships we've cultivated throughout Northeast Ohio ensure that Cleveland will remain at the center of the classical music world.

BUILDING A BETTER WORLD

Piano Cleveland believes in the development of artists at all ages and stages. Through our partnerships with flagship Cleveland institutions, we offer a range of opportunities for young artists to explore the possibilities of the classical piano world.



PianoLab

In 2024, 134 students received more than 150 hours of classroom instruction through PianoLab. The increased demand for piano lessons led us to expand our PianoLab services to a second location.

Photo by Gregory Wilson



Photo by Gregory Wilson

Arts Alive: A Night at the Museum

In March, Piano Cleveland collaborated with 101 Cleveland School of Arts students and the Cleveland Museum of Art to present an interdisciplinary performance that reached 1,145 audience members.



Photo by Roger Mastroianni

Junior Jury

Our Junior Jury, a cohort of local piano students, learned directly from our world-renowned CIPC Jury—what to listen for, what separates the good and the great, and what makes CIPC a world-class competition.



Photo by Gregory Wilson

Developing the Artists of Tomorrow

In 2021, the Cormack family became the first official recipients of a piano through our **piano donation program**. The three Cormack children—Jaina, Dougie, and Chesley—were all enrolled in piano lessons and enjoyed practicing; however, due to mounting medical expenses, buying a piano for their household was more a dream than a reality. Thanks to our piano donation program, the Cormacks were able to secure a piano. Then, in May of 2024, Jaina and Dougie were invited to participate in 101 Pianos—a masterclass at Tri-C led by CIPC’s honorary ambassador, Lang Lang.



PIANOS DONATED



TOTAL INSTRUMENTS DONATED

Bravo Piano Gala

The 50th Anniversary Cleveland International Piano Competition culminated in the Bravo Piano Gala held in the Ames Family Auditorium at The Cleveland Museum of Art. Presented by Benesch, **570 guests** joined gala co-chairs Catherine Brulport and Regina Eisenberg for a celebration including performances by this year's competition winners. Thanks to our generous sponsors, ticket buyers, and donors we were able to gross over **\$788,000!**






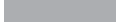








Photo by Gregory Wilson

Gala co-chairs Catherine Brulport and Regina Eisenberg

OUR FINANCIALS



	Gala	\$788,300
	Individual Giving	\$624,258
	Foundations, Government, and Corporate Support	\$542,989
	Box Office	\$131,800
	Endowment (general and prizes)	\$94,535
	In-Kind and Other	\$14,838

	Cleveland International Piano Competition	\$887,488
	General and Administrative	\$486,893
	Promotional	\$220,872
	Fundraising (gala and other events)	\$183,338
	Education and Non-CIPC Programming	\$102,191
	Office Costs	\$88,790



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Gifts given from January 1, 2023 to November 1, 2024

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2025



PIANO CLEVELAND LIVE

JANUARY - JUNE

Our series of free pop-up concerts around town continues as we present artists like **Toke Møldrup** with **Yaron Kohlberg** and rising star **Daniela Liebman**.



PIANO FESTIVAL

JULY 20 - AUGUST 3

See **The 5 Browns** and 2003 CIPC First Prize Winner **Kotaro Fukuma** as part of our summer festival lineup!



Photo by Gregory Wilson

NYC DEBUT

OCTOBER 26

Our 2024 Mixon First Prize winner, **James (Zijian) Wei**, makes his Carnegie Hall debut.




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